Class Member Identifier: XXXXXXXXXXX

**UNITED STATES DISTRICT COURT, EASTERN DISTRICT OF NEW YORK   
*Bell v. CVS Pharmacy, Inc.*, Case No. 1:21-cv-06850-PK**

**If you purchased at least one CVS lidocaine branded patch, cream, and/or spray which contain the terms “Maximum Strength” and/or “Up to 12 Hours” and/or “Up to 8 Hours” on its label (the “Products”) between December 11, 2017, and [date of preliminary approval order], you may be eligible for benefits from a class action settlement.**

*A federal court authorized this notice. This is not a solicitation from a lawyer. You are not being sued.*

A Settlement has been reached in a class action lawsuit. In the lawsuit, Plaintiffs Monique Bell, Tree Anderson, and Melissa Conklin (“Plaintiffs”) allege that the packaging of Defendant’s Lidocaine Patches was false and deceptive in that it led purchasers to believe that the Lidocaine Products delivered a “maximum strength” amount of lidocaine and could reliably adhere to the body for up to 8 or 12 hours in patch form. Defendant does not concede the truth of any of the claims against it and Defendant denies that it did anything wrong. The Court has not decided who is right. Instead, the parties agreed to a compromise. Defined terms (with initial capitals) used herein and not otherwise defined have the same meaning as set forth in the Settlement Agreement.

**Who is included?** You received this Summary Notice because Defendants’ records indicate that you may be a Settlement Class Member. The Settlement Class includes all residents of all United States residents who purchased at least one CVS lidocaine branded patch, cream, and/or spray which contain the terms “Maximum Strength” and/or “Up to 12 Hours” or “Up to 8 Hours” on its label (the “Products”) between December 11, 2017, and [date of preliminary approval order].

**What are the Settlement Terms?** Under the Settlement, Settlement Class Members may submit a claim to obtain $4.50 for each of the Products that Class Members paid for. Class Members who do have valid proofs of purchase are not subject to any limitation. Class Members who do not have a valid proof are limited to refunds of three units. Settlement Class Members may submit a Claim Form through the mail or at [INSERT WEBSITE URL].

**Your Other Options.** If you do not want to be legally bound by the Settlement, you must exclude yourself or “opt out” by \_\_\_\_\_\_\_\_, 2023. If you do not opt out, you will release Claims that were or could have been made against Defendant related to this case. If you stay in the Settlement, you may object to it by \_\_\_\_\_\_, 2023. The Long Form Notice on the website explains how to opt out or object. The Court has scheduled a hearing on \_\_\_\_\_\_\_\_\_, 2023 to consider whether to approve the Settlement. You can appear at the hearing, but you do not have to do so. More information, including the Long Form Notice and information about attorneys’ fees being sought, is available at the website and the toll-free number below.

[SETTLEMENT](http://www.fuelsurchargeclassaction.com) WEBSITE ADDRESS LINK TO ELECTRONIC CLAIM FORM PHONE NUMBER